



# PINE VALLEY FOODS NEWSLETTER

JANUARY 2012

## PROGRAM OF THE MONTH 📅

### Elite Retreats 25 FREE

Delicious abundance is the word that best describes our frozen variety program. Featuring cookie dough, dessert bars and an assortment of delectable baked goods, this program has something for everyone. With beautiful artwork and a contemporary design, it's a great program for any group of any size. Call us today and we'll give you 25 FREE. It's our way of saying "Happy New Year"!



## PRODUCT OF THE MONTH 🍪

### Savannah Bee

PVF is proud to announce the addition of our new Gift Card partner, Savannah Bee Company. A purveyor of specialty honey products, Savannah Bee Company has been redefining honey for more than a decade. Savannah Bee offers world-class honey and luxurious beeswax-based body care products. Delightful, delicious and nutritious are the best words to describe this sweet addition to our Gift Card program. Ask your Sales Rep about Savannah Bee catalog inserts, gift cards and brochures. This program will definitely create a profitable buzz for your business.



## TIPS FOR SUCCESS 📅

### Gift Card Fundraising

January's tip for success: Ride the Gift Card wave. The tide is turning and groups are looking for simplicity and profitability. And Crazy about Fundraising offers you 9 branded On-line Gift Card programs to choose from. Mix and match. Sell singularly. Insert into your catalog. With multiple delivery channels and incredible flexibility, Gift Cards are idea for any group in any area. Simply call your Sales Rep today to learn how you can easily incorporate this profitable product into your line up.

## SUPPORT MATERIAL 📅

### Spring Stimulus

PVF is supporting your business this Spring with our Spring Stimulus package. Stimulate your sales by interjecting Cookie Dough Bites, Home Delivery and In-Hand programs into your line up. Not only will this spice up your offerings, it will also increase your sales! PLUS: we'll reward you in the process. So, call your Sales Rep today for details on how you can Stimulate your Spring sales!

