



PINE VALLEY FOODS NEWSLETTER

JULY 2010

SUPPORT MATERIAL

New Campaign Posters

Just in time for fall planning, PVF is offering you another fantastic tool. We've designed 4 stock posters for you to use in promoting campaigns. Each individual poster features a different type of program: eCoupon, Tubs, Preportioned and Variety. The files for these are available to you at no cost. We will quickly and easily upload them to your printer so that you may print as many or as little as you need. For details on receiving files, please call your Customer Service Representative.



PRODUCT OF THE MONTH

Magazines

Be sure to add our highly profitable magazine tag to all your PVF programs this fall! What's in it for you? Adding magazines to your existing programs increases your profitability by 12%! Plus, you'll be the hero when you grow your customer's profitability by 8%. And as an extra perk, PVF will reduce your student pack fee by \$.10 per unit when magazines are added. This is a win-win situation for everyone! Call your Customer Service Representative today for more information on this great program.



PROGRAM OF THE MONTH

Crazy about Magazines

It's finally complete! PVF's Crazy about Magazine brochure is hot off the presses and ready for fulfilling orders. This attractive brochure is a must have for your offerings this fall and is a part of the a la carte program. It can be tagged with any PVF program and be sent as a bulk order or as student pack. And as a bonus: these brochures are only \$0.12 each when ordered in conjunction with other PVF programs. Call your Customer Service Representative today to request **25 FREE** magazine tags.



TIPS FOR SUCCESS

Online Ordering

If you have not realized the full benefits of Web Track, we encourage you to do so now. It's the perfect time to schedule a tutorial with your Customer Service Representative to learn all the ways Web Track can simplify your business and free up time. They are ready and willing to help you learn how easy order entry is and how quickly you can access your account information. It just might be the solution you are looking for!

