



PINE VALLEY FOODS NEWSLETTER

SEPTEMBER 2010

SUPPORT MATERIAL

Student Pack Services

PVF supports your business through Student Pack services. You can win every account by offering the flexibility of Student Packing. And with the addition of the A la Carte program, the possibilities are now endless. There are no longer limits on the number of skus that can be combined in an order and every item is eligible. For details on our fantastic program, please call your Customer Service Representative today!

PRODUCT OF THE MONTH

New Preportioned Boxes

If you haven't seen our sleek, new pre-portioned box, you need to order a sample today. This package raises the bar. Crisp, white and bright; every customer will feel as though they are getting a high-end product. And when you add the fantastic inner package of high density film on brown plastic trays - which help to keep them uniform and airtight to insure freshness - this product is unbeatable! Just another way PVF is working to insure you win every cutting, every time.



PROGRAM OF THE MONTH

Home Delivery

The Revolution is on and the industry is changing. Version 1 is running full speed ahead and you need to get on board. It's time to join the Revolution. It's time to order Crazy about Cookies Home Delivery brochures. It's just the thing to jump start your Fall business. So simple, so easy, so profitable - it's just the thing your customers are looking for. Call your Customer Service Representative today to request 25 of these game changing brochures. We'll rush them to you - free.



PV1258

TIPS FOR SUCCESS

Inside Delivery

Did you know we offer Inside Delivery service? If you have a group that needs that extra-special touch, offer them the perk of Inside Delivery. For details and cost for this service, call your Customer Service Representative.

